

If you can  
dream it,  
you can  
do it....







# Introduction

The foundation Holland Ocean Racing is founded by professional sailors Hans Bouscholte and Willem Jan Landman in 2018 to combine the by Hans founded course Ocean Races Academy in a foundation and to profile ocean sailing through a bigger platform.

We are happy to welcome you as potential new talent and, in this brochure, we will explain what you can expect as a talent of Holland Ocean Racing and where the course can support you to become a professional sailor.

Several times a year during national sailing events, such as the North Sea Regatta Inshores in Scheveningen are we present to receive you on board of the Volvo Ocean Racer, VO 60 BOUdragon and to let you meet our team.

After these events you can influx as new talent within the Ocean Races Academy.

The batch 2020-2021 exists of 23 motivated sail talents who follow our program and sail weekly on the BOUdragon, SB 20's or follow theory lessons on shore or work on the boats.

We are looking forward to answering your questions and to get acquainted.

On behalf of our whole team, kind regards,

Hans Bouscholte and Willem Jan Landman





Fastnet Race 2019

# Holland Ocean Racing

Holland Ocean racing is the overarching foundation for the Big Boats sea sailing training 'Ocean races academy' for young sailing talents, such like you. Do you want to develop yourself in the sailing sport or do you even have the ambition to sail the Volvo Ocean Race (The Ocean Race) and other professional races? For this we provide for you the multi-annual course Ocean Races Academy.

Every week we will train from Scheveningen or Breskens. The training is theoretically supported by staff from various sailing and business professionals.

## Who are we?

The training platform 'Ocean Races Academy', founded in 2014 by Hans Bouscholte, was organized in 2018 in collaboration with Willem Jan Landman within the non-profit foundation Holland Ocean Racing.

Together with a team of volunteers, the financial support of our main sponsor and partners, the paying guests and the Friends of Holland Ocean Racing, we can deliver this unique 'big boat' training for sail talents

Bolsius International has committed itself since the end of 2018 as main sponsor of Holland Ocean Racing to professionalize the program further.

## Our Core Values







Talents Tinka Visser & Geerte Vogtländer

## Ocean Races Academy

You as a sailing talent are at the heart of the Big Boats course. Unique is that each sailing talent of 15-30 years with ambition and motivation qualifies for participation. With the limited contribution of 750 euros per year we can provide this training to you.

When you are going to participate as a talent in the training you will be divided into one of the two levels, the talents level and the race level. From the race level, head coach Hans Bouscholte, can select you for the talents team 'Team Bolsius Bouscholte' to participate in various (inter)national races.

As sailing talents, you will sail on the Volvo 60 racer BOUdragon (Ex Silk-Cut) and on the three SB 20 open race boats. You will follow the program described in the syllabus of the study program. Sailing is a major component, but also different theory exams, fleet maintenance and team building are part of the program.

From the annual maintenance of the fleet, such as sanding and painting the BOUdragon and the stitching of the sails, you can further specialize. Because of this you can develop yourself in the width of the sailing sport and you will be trained all-round.

The levels that you can go through in a multi-annual journey are:

1. Big Boats Crew
2. Big Boats Watchleader
3. Big Boats Co-skipper
4. Big Boats Skipper

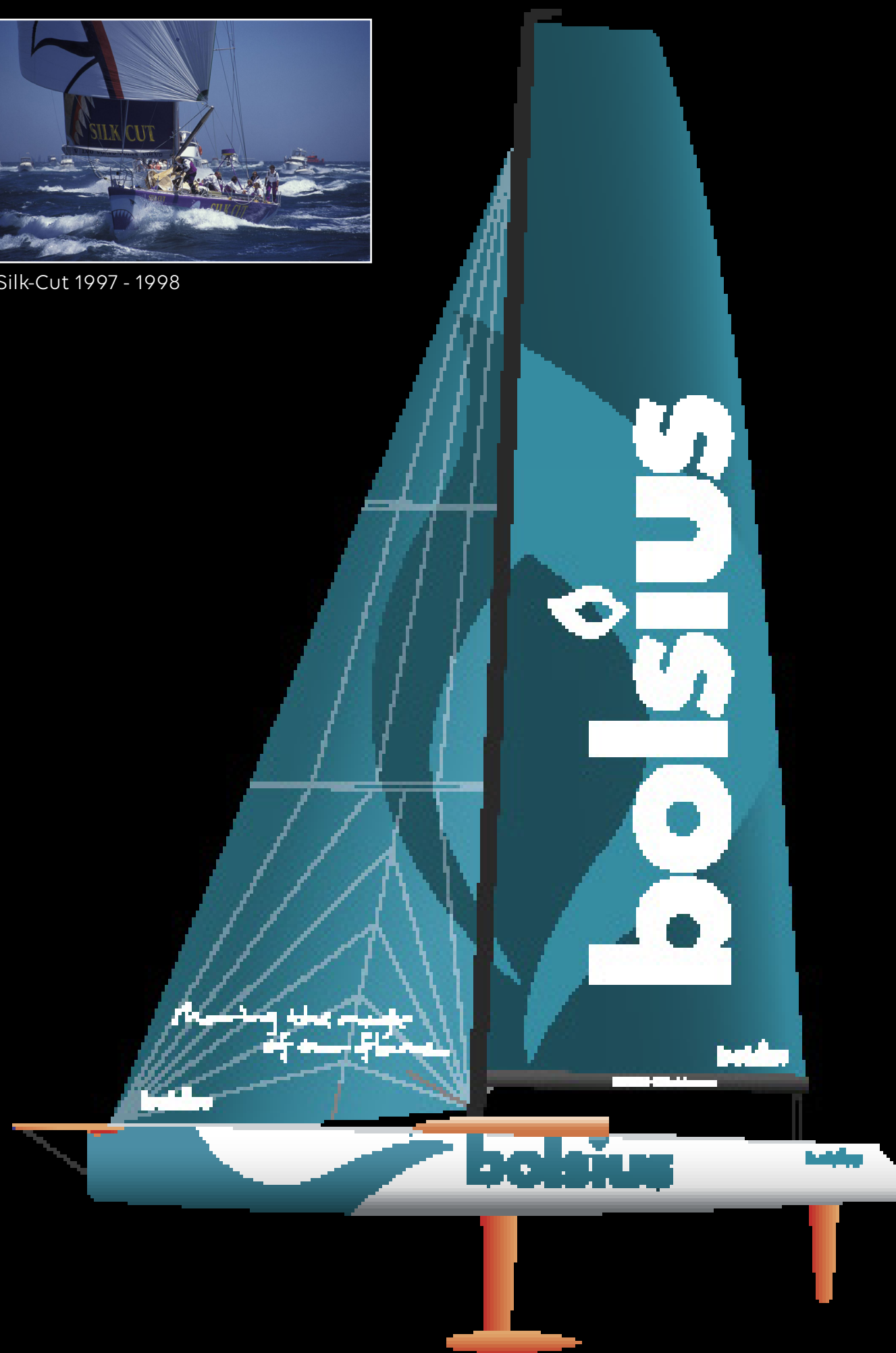
Ocean Races Academy is with this a breeding pond of young talents, who are destined to participate in important ocean races. The training can accommodate 30 motivated talents from home and abroad. In 2021 we start with a group of 23 talents, which means that there are 7 spots left.

To give the course a basic structure, we work with a by Hans and Fons drafted Ocean Races Academy Compass – the architectural guideline of the course:





Silk-Cut 1997 - 1998



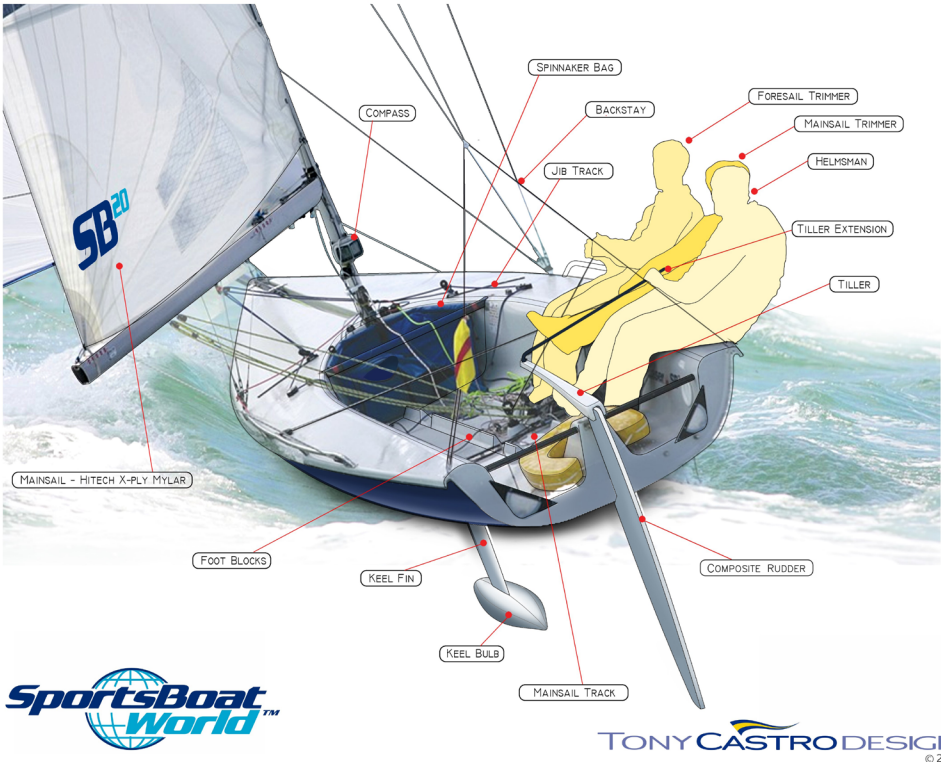
# The BOUdragon

As a talent you will sail within the Ocean Races Academy program based on our mothership the BOUdragon. This is a Volvo Ocean Racer, with the length of 60ft/ 21,8 m' and was built in 1997 to sail the Whitbread Round the World Race, the precursor of the Volvo Ocean Race / The Ocean Race.

On the BOUdragon you will learn to work together to sail the boat optimally during training sessions, deliveries, teambuilding days or competitions. The most important is the cooperation on board under guidance of the skipper and/or the co-skipper. As a result, a maximum boat speed may occur to win the races! The top speed of the BOUdragon is 34.7 knots. And for a long time, the BOUdragon has the record to her name for crossing the North Sea.

## SB 20

To learn the fine feeling of sailing and to introduce a step-up level before you sail on the BOUdragon, we have two SB20 open sailboats. With this, under the leadership of a coach, is being trained on the inland waters and at sea with 3 other talents. These boats are trailable and can therefore be uses flexibly. Our goal is to train a talent team who can participate in future World Championships and finish in the top 5. Also, from this class a flow can be created to the mixed offshore class at the upcoming Olympic Games.







Team Fastnet Race 2019

# Team Holland Ocean Racing

The talent team 2020-2021 of Holland ocean racing is the 6th batch since the establishment of the Ocean races academy. At the start of the (inter)national sailing competitions we appear as 'Team Bolsius Bouscholte'.

### Talents 2020 - 2021

Bart van den Berg	NL	Talent team
Britt van den Burg	NL	Talent team
Claudia Meulen	NL	Talent team
Geerte Vogtländer	NL	Race team
Gijs Hendrickx	NL	Race team
Hidde Groenewegen	NL	Race team
Imke Janssen	NL	Talent team
Iris Stins	NL	Talent team
Jelle Sijpkens	NL	Talent team
Jeremie Goepfert	AUS	Race team
Jorg van der Lely	NL	Talent team
Lisa Vos	NL	Race team
Lotte Bouwmeester	NL	Race team
Luuk ter Haar	NL	Talent team
Marloes Westerbeek	NL	Talent team
Mitchell Greven	NL	Race team
Myrthe Grit	NL	Talent team
Nik Steenbergen	NL	Race team
Pipi Kramer	NL	Race team
Sander Duivenvoorden	NL	Talent team
Thijs Minderhoud	NL	Race team
Timo Unger	NL	Race team
Tinka Visser	NL	Race team

Holland ocean racing is run by the daily board consisting of Hans and Willem Jan and they are supported by several crew members

### Crew

Hans Bouscholte	Head coach - skipper – board member
Willem Jan Landman	Operational Manager – board member - skipper
Vincent Kristen	Main sponsor – board member
Philip Malmberg	Main sponsor – board member
Arianne Rutgers	Ambassador - Backoffice board
Fons Feekes	Team coach mental aspects
Erik van Vuuren	Coach - skipper
Willem van Liebergen	Coach – skipper
Yvonne Beusker	Marketing





Training Scheveningen

# Ocean Races Academy Compass

The learning method

Our course is based on 2 pillars:

A: Increase in consciousness, understand what is happening and must happen. Through theory, explanation on board, learning goals, hold situations and debriefing.

B: Practice / training, convert the learning into practice. From knowing to doing and doing better, safer and faster. On the water but also on the side. At least 50% of the races are won ashore by preparing the ship, material and yourself.

What are the Ocean Races Academy tools?

- Feedback Culture, everything is negotiable, we speak to each other about things that go well (appreciative feedback) and about things that can go better (development feedback) in a safe environment. Mistakes can be made; these are learning moments.
- Debriefings, with Fons Feekes team coach the debriefing structure will be developed further so that the debriefings become efficient and effective, there will be learned more.
- Buddy System ask, evaluate, reflect consult with your buddy
- Best Practice discussions among each other (buddy's and group) who had the better solution?
- Theory program, in 2019 Squid routing and Meteo, competition regulations, OPST Survivaltraining, EHBO and Instagram, 2020 Yachtman theory and mock exam in the winter, SQUID-routing, Team culture and personal development led by team coach Fons Feekes and emotional development during the season.
- Review of what is learned through a mock exam Yachtman, review of the 9 different functions during the training, theory exam SQUID and competition regulations.
- Team coaching by Fons Feekes through a workshop program and mentoring on board.
- Personal Coaching and year evaluation and learning plan for next year through BOU Ocean race Barometer, personal guidance from the head coach and team coach.
- Competitional national and international

Goals 2021:

- Line honors Scheveningen-Harwich
- Line honors North Sea Race
- Involvement BOLSIUS and other sponsors/partners
- Top 5 ranking in the SB 20 class





Hans Bouscholte & Michiel Goegebeur (talent)

## Program

### Training SB20

From the spring of 2021 there will be trained again on the SB20's. The program includes training weekends that take place every week from inshore locations. And there will be sailed in the following races:

- Van Uden Reco, Stellendam
- North Sea Race, Scheveningen
- Open Dutch, Medemblik
- Deltaweekend, Zierikzee
- OBK, Oostende, België
- WK Cascais, Portugal

### Program Volvo 60 BOUdragon

From the end of April there will be sailed again on the BOUdragon. The program for 2021 will be shared with the talents through Google Drive. Every weekend there will be trained on Saturday and Sunday. Long sailing trips will be organized, such as a trip to Poland and the Mediterranean Sea.

And as Team Bolsius Bouscholte we will participate in various (inter)national races, such as:

- Vuurschepen Race, Scheveningen – Harwich
- North Sea Race, Harwich – Scheveningen
- Channel Race, Southampton
- Fastnet Race, Southampton – Cherbourg
- Rolex Middle Sea Race, Valletta, Malta

### Team program

We will organize training days on 4 moments in the year under direction of our team coach Fons at the office of Bolsius in Schijndel. There are 2-weekly online Holland Ocean Racing cafes online with a team meeting. In the winter and through the weeks in the sailing season there are theory- and workdays

Within the team we use WhatsApp for the central communication. The most important messages for staff and talents appear through email. And we use Discord for the social group contacts.

### Exam program

During the yearly kick-off of the season 2021 we will announce the planning for the exams.





Talent Pipi Kramer

# Team clothes

Holland Ocean Racing set up an own line of clothes. We have adjusted the line of clothes for sailing at sea under the different conditions of hot and cold weather. In our assortment we have a basic offshore package of GILL with life jackets from Spinlock. We also have a shore clothing package with a pair of shorts, team polo, windproof jacket and a bodywarmer from CODE 0. For the accessories, like bags, thermal clothing and other items, Helly Hansen is our supplier.

As basic clothes we make a bright orange team polo from CODE 0 available for everyone who joins the team Holland Ocean Racing.

For the Race team of Holland Ocean Racing, we show up during start and finish of the offshore races in full outfit and during inshore races in team polo.

When we are training or doing tasks on the boat, we always wear the team polo.

We offer all clothing against very reduced prices to you, as our talent.

Our team clothes:

Team polo



Offshore suit



Shore clothing:







## Foundation

The foundation Holland Ocean Racing was founded by Hans Bouscholte and Willem Jan Landman in 2018. The reason was to bring the Ocean Races Academy, founded by Hans, into a foundation and to profile the ocean sailing through a bigger platform.

Ocean Races Academy is a training platform that was founded by Hans in 2014, based on his ambition to pass on his knowledge as a professional sailor to the next generation sailors. The goal of this initiative is to train young and ambitious sailors to true ocean sailors, who are ready to participate in the big ocean races like The Ocean Race (before Volvo Ocean Race)

Hans/CEO and Willem Jan/COO form the daily board of the Foundation and of the training. They work on this unique 'Big Boat' training for max. 30 sailing talents together with the staff.

Bolsius International is the main sponsor and one of the executives has taken place in the board of the foundation.

The non-profit foundation uses the BOUdragon as training boat and has as a goal to keep these races as sailing heritage.

All activities of the foundation and the low threshold inflow of talents with a minimal own contribution are possible because of the amazing support of our main sponsor, partners, Friends of Holland Ocean Racing and the paying corporate and private guests.





Bolsius teambuilding experience

# Our exposure in numbers

With the talents we sail as much as possible on the Volvo 60 BOUdragon and the laser SB20's. We make pictures and movies of the activities, which we like to share on the social media channels. Also, guest sail regularly with us during training sessions and during (inter)national competitions. We are slowly moving toward an international recognized course, that is partly due to the exposure statements below.

LinkedIn  
Holland Ocean Racing  
Hans Bouscholte 1000+ contacts  
Willem Jan Landman 2000+ contacts

Instagram 1000+ followers  
2-3 posts / week

Facebook 2650+ followers  
2-3 posts / week

Website 1500+  
Visitors / month

30 talents

350+ guests  
per jaar

>10.000 NM / year  
> 18.400 KM / year







## Sponsor- / partnerlandscape

To professionalize the Holland Ocean Racing and the talent team further, is with welcoming the main sponsor Bolsius in 2019, an important step taken. Bolsius partly supports us in the financial resources needed each year and in return they get a form of branding. Their intrinsic motivation to sponsor us is to see that the talents can develop themselves professionally.

In addition to the support of the main sponsor, we also need to bring an important part in ourselves. We do this by sailing with paying guests and by involving several partners.

The main sponsor and partners are also an important supporter for you as talent. Together with the sponsors and partners we search for a dialog, so that you as talent also learn from the knowledge of these professionals.

An example is that we organize 4 times a year a team day at Bolsius by their head office in Schijndel. During these days there are various speakers and workshops, in which you as a talent gain a lot of knowledge from different angels.

Our current sponsors / partners:

Main sponsor

- Bolsius International

Technical Partner

- International Yachtpaint Europe (Akzo Nobel)

Technical Suppliers

- Spinlock
- Ondeck

Partners

- BOUsailing
- Willand Concept Development
- Evolutio

Friends of Holland Ocean Racing (donations)

- Ruach Fonds & iLinq
- Nonstop Printing
- Ortec
- Bert Groenewegen
- Tenman
- Assistns

**BOUSAILING**



**WILLAND**  
business- & concept development



**Evolutio**  
Business coaching you can rely on







# Agreement talent

From ..... (Date) .....(name of talent) will commit to the “Foun-  
dation Holland Ocean Racing & Ocean Races Academy”. The Ocean Races  
Academy will take care of a sailing program to facilitate the step-up to the top  
of the Big Boat Ocean sailing led by head coach Hans Bouscholte, professional  
skippers and other coaches.

As a talent you will follow the program as described in the appendix for the  
2021 season, from the 1st of January to the 31st of December. Hans personally  
selects talents to participate in the races, in which we participate under the  
name “Team Bolsius Bouscholte”.

The current planning for the season is in your personal syllabus and is always  
subject to the weather and minimal occupation on board with enough talents  
and can also change in 2021 with regards to Covid.

Your presence is maintained in our annual overview, so that we know as staff  
and the other talents when you can be present at the different sailing days. You  
will be expected to indicate this yourself in the Excel sheet, which will be sent to  
you via a Google Drive link after you sign up / in the course of 2021 to be found  
on the secure environment on the website.

The communication goes through the phone and through the mutual  
WhatsApp group “Team Holland Ocean Racing”.

Name: .....  
Address: .....  
Postal code: .....  
Residence: .....  
Date of birth: .....  
Education / profession: .....  
ID / passport number: .....  
Phone number: .....  
Name(s) of people at home (ICE): .....  
Phone number(s) ICE contact(s): .....

Your Personal Ambition for 2021 and the future: .....  
.....  
.....  
.....

In what year do you think you will get you crew certificate Ocean Races Acade-  
my / Big Boat Sailor?  
.....





## Conditions

Participation in the program of the Ocean Races Academy is at your own risk and in accordance with the travel conditions of the Holland Ocean Racing. These can be found at the back of your personal syllabus.

The conditions for participation in the Ocean Races Academy are:

### Costs:

- If you want to sail along actively, we will ask you to sail a day on the BOUdragon, SB20 or laser. The costs for this are € 150, - and you will be coached by one of our coaches. After that, there will be a meeting with you (and possibly your parent(s)) and our team direction on the inflow to the Ocean Races Academy;
- For the 2021 season, from the 1st of January till the 31st of december an own contribution of € 750 per person applies. When you start in the last 6 months of the year, from the 1st of July till the 31st of December you will pay € 375..
- For sailing with the SB 20's, a personal security of € 150, - p.p. is applied;
- The payment details for the contribution and the deposit are as follows: The payments will be made separately (2 different payments) to: foundation Holland Ocean Racing with mention of contribution talent 2021 and security SB20. After payment, and additional to this agreement you will receive the invoice. Our account number is: NL04TRIO0379223600 toward Holland Ocean Racing, with the note: "Eigen bijdrage 2021".

### Program:

- The board appoints a professional skipper to sail during all sailing days on the VO60 BOUdragon and a coach during the SB20 days;
- The presence of a coach or coaching goals becomes/become known in advance;
- The program described in the syllabus of the Ocean Races Academy must be followed to qualify for a certificate of participation after the end of the year or the Ocean Races Academy program;

### Certification:

- You cannot be or be fully accomplished big boat sailor in 1 year. Count on it that you need at least 2-3 years to get your crew certificate "Ocean Races Academy Big Boat Sailor". You can then go on all the big boat positions and function sufficiently and safely and you are ready to grow to be watch leader;
- Fees for exams and other supplies offered by the Ocean Races Academy are at your own expense. It can occur that discounts may be available due to sponsor fees that are made;





Navigationdesk BOUdragon

#### Team:

- The Bolsius Team polo will be made available and you will be deemed to keep it neat and wear it compulsory during training and meetings. For long distance races it is mandatory to wear team clothing at the start and finish and always at the inshores. You can buy these at HOR/ORA with a great discount. HOR will take care of an approved Spinlock Ocean Race life jacket with AIS or a floating jacket for the SB's. You are obligated to wear this life/floating jacket at all times;
- For each match, a selection will be made for the crew, based on shown commitment, knowledge and expertise, to the assessment of the main coach;
- On training days talents bring their own lunch / food package. During offshore legs or races HOR will provide food & beverage. on board. Water is always on board;
- On shore everyone pays for their own food and drinks;
- We are insured for the BOUdragon with a WA insurance / Full casco as well as a P&I, Protection and Indemnity for the insurance of people on board;
- Before and during the program/days of the Ocean Races Academy no alcohol containing drinks or other addictive substances will be consumed, also, not in the debriefings. On board and in a team context there will be no smoking;

#### Commitment:

- The training at the Ocean Races Academy costs over € 10,000, - per talent/ year. We offer you this for a limited own contribution of € 750, - (incl. vat) per year;
- You commit to at least two weekends (or 4 days) per month to sail along at Experiences and Corporate Days (BOUsailing) with guests or at the coaching/training days and that you are available for the races we sail.
- In winter, a minimum of 40 hours is required to work on the onshore maintenance. This is part of the big boat sailor learning path and is part of your training. (unless otherwise decided together with the board, for example by an injury);
- If you do not give your commitment or if you do not follow the rules, then the The Holland Ocean Racing Foundation is entitled to return part of the training costs;
- When other sailing teams ask to be available to sail along, the board of the Holland Ocean Racing Foundation is to provide consent for this by email, at least two weeks prior; you send the email to Willem Jan and Hans in the cc. We will officially send a reply with an answer by email;
- When there is something urgent to discuss or if you have a question about something call us personally. We are here to help you 24/7!





Shipyards visit family & friends

# Signing

I agree with the above terms and conditions of Holland Ocean Racing and the Ocean Races Academy and I am aware of the rules of the game.

Name: .....

Date: .....

Place: .....

Signature:  
(In case of a minor, also the signature of the parent or guardian)

The disclaimer on the next page also needs to be signed.





Squid class (routing/meteo)

# Disclaimer

I fully understand that, although every reasonable effort is taken by HOR to ensure my safety, water based activities are inherently hazardous sports with unforeseeable dangers. Therefore in consideration of HOR granting me access to sailing yachts, vessels, facilities and equipment operated by HOR for the Volvo 60 BOUdragon (and eventually the support RIB (collectively referred to as the "Facilities")

- (a) I fully acknowledge and agree that HOR shall have no liability to me for any loss or damage (howsoever caused) that I may suffer as a result of my access to the Facilities other than in respect of death or personal injury directly resulting from HOR's negligence.
- (b) I undertake to indemnify HOR and keep them fully indemnified against all actions, claims, costs (including but not limited to legal costs), expenses and damages brought against or suffered by HOR in respect of personal injury, death or damage to property arising out of any act, omission or default by me occurring during my access to the Facilities.
- (c) I hereby confirm that I waive all rights of subrogation against HOR in respect of any personal injury or loss or damage to my property whilst embarking or disembarking from the BOUdragon/RIB or whilst on board the BOUdragon/RIB. I further agree to hold harmless and irrevocably waive any claim against HOR.

(d) I acknowledge and accept that this disclaimer and any non-contractual rights arising from it shall be governed by Dutch law and the Parties shall submit to the exclusive jurisdiction of the Dutch courts.

By signing this disclaimer I acknowledge that I understand the risks involved with sailing/embarking and disembarking to and from the BOUdragon/RIB and confirm, agree and accept all conditions to allow me to use the Facilities.

Name: ..... Nationality: .....

Company: ..... Position: .....

Relationship to HOR: .....  
Other please specify: .....

Email Address: 


Signed: ..... Date: .....

In case of emergency:  
Next of Kin: ..... Relationship: .....

Telephone No: .....

Age if under 18 years: .....  
This disclaimer must be signed, on behalf of guests under the age of 18 years as acceptance of the full conditions as stated herein, by a Parent, Guardian or Person having parental authority of the juvenile named.

Name: ..... Authority: .....

Signed: ..... Date: .....

The information supplied on this form will be retained by HOR and may be used for marketing purposes. If you wish to receive communication news and updates from HOR please tick here ☐

Please tick here to allow HOR to use any still or video images of yourself taken on the day for marketing means eg. Social media ☐

Stichting Holland Ocean Racing, Stuurmankade 170, 1019 WC Amsterdam, [www.hollandoceanracing.nl](http://www.hollandoceanracing.nl)  
Contactperson: Willem Jan Landman (Operational Manager) + 31 6 24 66 95 49





Borkum Race 2019

# Participation costs

## Talents program

First meeting experience day € 150,00  
- On the BOUdragon, SB 20 or laser

Year contribution € 750,00  
- January – December  
- To be paid in 1 term after signing the talent agreement.

- July - December € 375,00  
To be paid in 1 term after signing the talent agreement.  
  
- Inflow during the year is possible at any time.

Security deposit SB 20 € 150,00

Every talent participates under the conditions of foundation Holland Ocean Racing. These are written in the talent agreement.

Through the sponsorship of Bolsius, the contributions of other partners and the Friends of Holland Ocean Racing and the sailing with paying guests, we can maintain and finance this training.





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Stuurmankade 170  
1019 wc Amsterdam

Chambre of Commerce Amsterdam: 71279938  
VAT: NL858649111B01

[www.hollandoceanracing.com](http://www.hollandoceanracing.com)

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Head coach / CEO  
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m. +31 6 55830351



# **"We share common ground in new talent development"**

Vincent Kristen  
CEO Bolsius

## **Main sponsor Bolsius**

In order to keep professionalizing Holland Ocean Racing / Ocean Races Academy and the Talent Team and to accept more talents, the welcoming of main sponsor Bolsius was an especially important step. Bolsius supports the social goal of Holland Ocean Racing to train young talents and prepare them for a future on the highest level.

Bolsius has joined the board in order to further develop the common ideas. With the joining of main sponsor Bolsius the Team will partake in races since season 2019 under the name TEAM BOLSIUS BOUSCHOLTE.

## **Hans Bouscholte**

Is a professional offshore sailor and had many well-known Races to his credit, like the Volvo Ocean Race 1997/1998 Edition, where he was the skipper on the BrunelSunergy. Hans (1962) is, besides sailing, fascinated by motivating and Inspiring people and has an extensive track record in the field of communication, psychology and coaching.

Hans is a 2-time World champion, 4-time European Champion, 7-time French champion and has sail 3 world records.

## **Willem Jan Landman**

Is an architect of profession and also an experienced Offshore sailor, in which he and Hans found each other. Willem Jan (1978) has a big passion for gaining the skills to become a skipper on the Volvo 60 and to organize the day-to-day operations.

Together with Hans and the team, Willem Jan has the goal to let Holland Ocean Racing / Ocean Races Academy grow to be a world-renowned Big Boat Offshore educational institute.

**[www.hollandoceanracing.com](http://www.hollandoceanracing.com)**